

OCVA Inspiration Guide Cover Art Proposal

The Oregon Coast Visitors Association (OCVA) is seeking artwork for the cover of our Oregon Coast Inspiration Guide! The guide helps inspire visitors to discover the places, people, and experiences that make the Oregon Coast special.

We're looking for a fresh, creative interpretation of the Oregon Coast through illustration and fine art. We're accepting proposals for both original artwork and existing pieces available for licensing.

Please note:

- Artists must be based in Oregon. Preference will be given to artists living on the Oregon Coast.
- Photography and generative AI-created imagery will not be considered.
- The total project budget is up to \$2,500, including artwork creation or licensing and agreed usage rights.
- Proposals are due November 30, 2026.
- Final artwork must be delivered in digital format by March 1, 2027.

The selected artist will retain copyright and grant OCVA a non-exclusive license to use the artwork for the 2027 Inspiration Guide and its associated promotion. The artwork will not be reused on future editions of the guide.

Thank you for your interest!

* Indicates required question

1. Artist Full Name *

2. Business or studio name, if applicable

3. Email Address *

4. City and state where you are based *

5. Portfolio Website or Online Gallery Link *

6. Social media handle(s), if applicable

7. What medium do you work in?

8. Type of Artwork Submission *

Mark only one oval.

- ☐ Original Artwork Proposal
- ☐ Existing Piece for Licensing
- ☐ Both

9. Tell us a little about the artwork or concept and how it represents the Oregon Coast. *

10. Please provide a link to your proposed existing artwork or, for original concepts, preliminary sketches or examples of related work. Make sure links can be viewed by the selection team. *

Budget and Licensing

11. What is your proposed total fee for this project, including artwork creation or licensing and the required usage rights? *

12. Please provide a brief breakdown of your proposed fee, identify any assumptions or exclusions.

Usage Rights

The proposed fee should include a non-exclusive license allowing OCVA to use the selected artwork for:

- The cover of the 2027 Oregon Coast Inspiration Guide in print and digital formats.
- Promotion of the 2027 guide through OCVA's website, social media, email newsletters, and other owned marketing channels.
- Media and tourism-industry promotion and distribution of the 2027 guide.

The artwork will not be reused on future editions of the guide. The artist will retain copyright and may display the artwork in their portfolio. OCVA will recognize the selected artist in a social media post featuring the artwork.

13. Does your proposed fee include all usage rights outlined above? *

Mark only one oval.

- ☐ Yes
- ☐ No
- ☐ I have questions about the licensing terms

14. Do you own the copyright to the proposed artwork or have the authority to license it? *

Mark only one oval.

- ☐ Yes
- ☐ No

Timeline and Project Requirements

15. Can you deliver the final, high-resolution digital artwork by March 1, 2027? *

Mark only one oval.

☐ Yes

☐ No

16. Are you able to work with OCVA on any reasonable adjustments needed to prepare the artwork for the guide cover? *

Mark only one oval.

☐ Yes

☐ No

☐ I'd like to discuss this further

17. Is there anything else you'd like the selection team to know about your proposal?

18. Applicant Acknowledgment: *please confirm the following:* *

Check all that apply.

☐ I confirm that I am based in Oregon.

☐ I understand that photography and generative AI-created imagery are not eligible.

☐ I understand that proposals are due November 30, 2026.

☐ I understand that final artwork must be delivered by March 1, 2027.

☐ I understand that the selected artist's fee must cover the agreed artwork creation or licensing and usage rights.

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