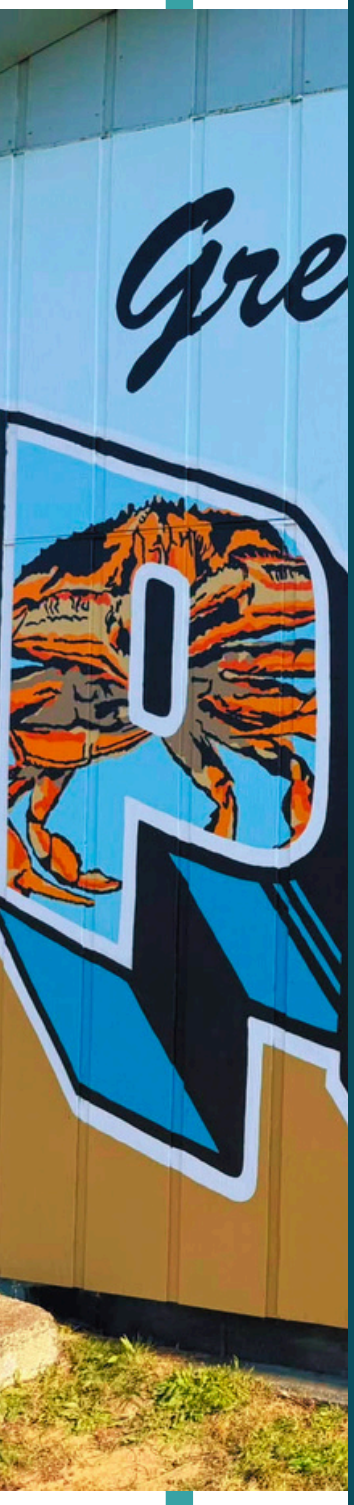

OCVA STRATEGIC INVESTMENT FUND

2026 2027

GUIDELINES

ABOUT

WHO WE ARE

The Oregon Coast Visitors Association (OCVA) is the official Regional Destination Management Organization for the entire Oregon Coast as designated by the Oregon Tourism Commission (dba Travel Oregon). OCVA has the honor of working with coastal communities to align partnerships, destination development projects, and destination marketing with the vision of creating "an enriched coastal experience for all".

PURPOSE

The Strategic Investment Fund is an annual grant program created to strategically and thoughtfully support shovel-ready destination development opportunities along the Oregon Coast.

For the 2026-2027 cycle, funds will support two focus areas:

1. Tribal Tourism Opportunities (invite only)
2. Public Art (Open application process)

Tribal Tourism Opportunities (Invite Only): Funding for Tribal Tourism opportunities will be managed through a direct invitation process . Eligible projects may include: Tribal tourism comprehensive planning, interpretive signage, exhibits, public art, cultural events, or other initiatives led by or in collaboration with Confederated Tribes of Coos, Lower Umpqua, and Siuslaw Indians; the Confederated Tribes of Siletz Indians; the Coquille Indian Tribe; The Confederated Tribes of Grand Ronde.

Invitations will be extended directly to Tribes or partners identified by the Oregon Coast Visitors Association.

Public Art (Open Application): Public art is any creative work located in a public space, accessible to everyone, and approved by local entities like a building owner, city or county government. It includes a wide variety of permanent works, such as sculptures, murals, and even functional art like artistic benches, intended to be a form of community expression that enhances the environment and promotes tourism.

Applications open July 1 , 2026 and close on a rolling basis until May 30, 2027 or until funds are fully allocated (whichever comes first). Eligible projects may include: murals, sculptures, interpretive art connected to local flora/fauna, outdoor recreation–themed works, and cultural heritage exhibits.

APPLICATION AND REVIEW PROCESS

ELIGIBILITY

WHO IS ELIGIBLE?

Nonprofits, Tribes, government organizations and businesses located on the Oregon Coast.

PROCESS

PHASE 1- APPLICATION

Applicants complete a Google Form that asks you to: explain how your project meets the eligibility criteria, describe what stage your project is in, list active partnerships and/or describe community support, and clearly identify the need addressed by your project.

PHASE II – FOLLOW-UP

If selected, OCVA will request additional details about project viability, timeline, and expected outcomes before final award decisions are made.

REMINDERS

YOUR APPLICATION SHOULD:

Demonstrate a clear connection to tourism on the Oregon Coast.
Demonstrate a 'shovel-ready' project.

EXAMPLES

EXAMPLE PROJECTS:

Tribal Tourism (Invite Only): Comprehensive planning, interpretive signage, cultural exhibits , or events that highlight Tribal heritage and experiences .

Public Art (Open): Murals , sculptures , outdoor recreation–themed works or art focused on local flora, fauna, and cultural heritage.