

BRINGING MOBI-MATS TO YOUR COMMUNITY

A STEP-BY-STEP GUIDE



UPDATED FOR 2026

2026 REVISION NOTE

In 2024, the Oregon Coast Visitors Association published the first edition of *Bringing Mobi-Mats to Your Community: A Step-by-Step Guide*. At the same time, we announced funding opportunities for coastal organizations to purchase and implement their own Mobi-Mat programs.

Since the launch of the toolkit and the initial disbursement of funds, four new Mobi-Mats have been deployed along the Oregon Coast in Cannon Beach, Heceta Head, Gold Beach, and Waldport — adding to the eleven existing Mobi-Mat locations on the coast.

While the Oregon Coast has helped pioneer beach accessibility through Mobi-Mats, Oregon is also emerging as a national leader in accessible travel. In 2026, Oregon became the first Destination Verified State through Wheel the World — a milestone that reflects the broader, statewide commitment to making travel more accessible to all.

The intent of this toolkit is to inspire and equip partners across Oregon to implement Mobi-Mats in parks, at events, on farms, and in other community spaces — expanding accessibility for residents and visitors alike.

At the close of the 2025–2026 season, we gathered success stories and user feedback from communities that have successfully implemented Mobi-Mats. Their insights informed this updated edition, including expanded installation guidance, practical maintenance tips, and additional real-world use cases.

You will find these enhancements integrated throughout the toolkit.



INTRODUCTION

This toolkit is a comprehensive guide designed to empower organizations interested in fostering accessibility and inclusivity in outdoor spaces through the use of Mobi-mats. Mobi-mats are weather-proof pathways designed to make uneven terrain accessible to people with mobility challenges. Bringing these mats to trails, beaches, or events opens up access and inclusivity to everyone.

The Result? More livable communities and welcoming tourist destinations. From the logistics of installation to the tangible outcomes of community engagement, the toolkit will guide you through the initial steps of bringing Mobi-mats to your community.

BEHIND THIS TOOLKIT

The Oregon Coast Visitors Association (OCVA) is the official Regional Destination Management Organization for the entire Oregon Coast as designated by the Oregon Tourism Commission (dba Travel Oregon).

Through innovation, stewardship, and strategic investments, OCVA inspires travel and strengthens collaboration towards a sustainable coastal economy. OCVA has the honor of working with coastal communities to align partnerships, destination development projects, and destination marketing with the vision of creating an enriched coastal experience for all.

A critical piece of this mission is ensuring that the Oregon Coast is accessible and inclusive for all, which is accomplished through our support of accessibility initiatives and partners.

The Mobi-mat toolkit was prepared in March 2024 and amended in February 2026 by Lynnee Jacks: OCVA Industry Communications Manager, in consultation with the following partners:

- Oregon Parks and Recreation, with guidance from their [Accessibility Design Standards for all Future Projects](#) initiative.
- Lincoln City Parks and Recreation
- Tillamook Coast Visitors Association
- City of Seaside + Seaside Visitors Bureau
- Cannon Beach Chamber of Commerce
- Kiyokawa Family Orchards
- April and Eilish Foster
- Mobi-mat

TABLE OF CONTENTS

05 WHAT ARE MOBI-MATS?

06 WHY MOBI-MATS?

07 CASE STUDIES

07 A VISIT TO THE OREGON COAST | A COMMUNITY NEED

10 A COMMUNITY SUCCESS STORY

12 BEYOND THE BEACH: OREGON'S FIRST AGRITOURISM MOBI-MAT

15 IMPLEMENTING YOUR MOBI-MAT PROGRAM

16 IDENTIFY A LOCATION

17 TALK TO A MOBI-MAT SALES REP

19 CREATE A PROJECT PLAN

23 DEVELOP A MANAGEMENT PLAN

28 SECURE FUNDING

29 SECURE PERMITS

31 PROJECT IMPLEMENTATION

33 CONCLUSION

34 CONTACT INFO



WHAT ARE MOBI-MATS?

Mobi-mats are portable and temporary pathway solutions designed to enhance accessibility in outdoor environments, particularly in areas with challenging terrains such as beaches, parks, and trails. The mats provide a stable surface for individuals with mobility challenges, including those using wheelchairs, strollers, or other mobility aids, allowing them to navigate through natural landscapes more easily.

The design considers inclusivity for people with disabilities, the elderly, families with strollers, and others.



A FEW KEY HIGHLIGHTS

- Mobi-mats are made from 100 percent recycled polyester, non-slip material that is salt water resistant.
- They are designed to be portable and easy to install, allowing for temporary placement in various locations. This flexibility is especially useful for seasonal installations and events.
- Mobi-mats are a low-cost and low-maintenance amenity that dramatically increase accessibility for people with disabilities, the elderly, families with strollers, and hobby walkers who appreciate a more direct and obstacle-free path.

WHERE CAN THEY GO?

Mobi-mats are rolling out all around the state, creating more and more access to the incredible places and events Oregon has to offer. Mobi-mats have seen a lot of popularity and success on the coast, because they offer a perfect low-cost path across the long sandy beaches.

And while beaches are a great implementation of the mats, their uses are limitless! Mobi-mats can be used anywhere there is uneven terrain – like parks and nature trails, boardwalks, playgrounds, outdoor events and festivals, or campgrounds.

WHY MOBI-MATS?

Mobi-mats bring countless benefits to any community or place of recreation. Here are a few of the key highlights:

Empowering choice for disabled residents and visitors

While there are many incredible adaptive technologies available for people with disabilities to access beaches and trails, Mobi-mats are unique in that they allow disabled residents and visitors the choice to use their own comfortable mobility device. By having Mobi-mats in place, and marketing them widely, people are empowered to make decisions about their travel knowing that they can access the incredible places each region has to offer.

Access for everyone

Beyond their accessibility benefits, Mobi-mats provide a smooth and stable surface for hobby walkers, families with strollers, and anyone seeking an easier walking path. When given the option, people will choose to walk on a direct and flat pathway, which also helps minimize impact on fragile ecosystems and reduces the creation of unwanted trails.

Essential access for public events

Mobi-mats can also serve as temporary and impactful solutions during events. In many circumstances, they are a crucial amenity that ensures that all attendees, including those with mobility challenges, can participate fully – whether it be at a public beach, or any outdoor area with uneven surfaces.

Growing demographic of disabled individuals

The World Health Organization cites that an estimated 1.3 billion people – 16% of the global population – experience a significant disability today. This number is growing due to population aging and the higher risk of chronic health conditions. Mobi-mats are not only a response to the current needs, but also a forward-thinking solution that anticipates and accommodates the increasing demand for accessible outdoor spaces.

An aerial photograph of a beach. The top of the image shows dark, turbulent ocean waves with white foam crashing onto the shore. Below the waves is a wide, sandy beach. In the foreground, a tall, blue lifeguard stand is visible. The bottom portion of the image shows a paved area with several parked cars and some buildings, likely a parking lot or a small town area near the beach.

CASE STUDY

A VISIT TO THE OREGON COAST

WHY MOBI-MATS? A COMMUNITY NEED

It's important to consider that people with accessibility devices like wheelchairs face access issues in all areas of life, and in places that able-bodied people might not normally consider. Small bumps and curbs can be enough of a barrier that a wheelchair user can't access a pathway without help. Overlooked access issues often leave disabled people feeling alienated from the things the rest of the community can enjoy, like walking on the beach, getting closer to nature, or moving freely through an event space such as a farmer's market or festival.



Take for example, residents who live in the coastal community of Manzanita, Oregon. While some larger cities along the coast have adopted Mobi-mats on their beaches, Manzanita's long stretch of beautiful sandy beaches are still inaccessible to people with mobility issues.

Many local residents, including April Foster and her daughter Eilish, have expressed how much it would mean to them to see Mobi-mats in their community – not only for wheelchair accessibility, but for the elderly, families with strollers, or simply as an easier path through the dunes.

April shared that since Eilish is a wheelchair user, they (along with other residents and tourists with mobility challenges) will usually plan to go to Seaside or Lincoln City to use their Mobi-mats since they allow such easy beach navigation.

“

When it comes to situations like ours, a lack of beach access means that you're left sitting up on the road watching everyone else in your community play and enjoy the beach.

You can see events happening on the beach from afar, but you feel you're not fully a part of the community since you can't access and participate.

”

From April's perspective, bringing Mobi-mats to Manzanita would be an invitation of community, welcoming all individuals with accessibility challenges to enjoy what makes this place so special.

People visit and move to the Oregon Coast for its nature and recreation opportunities. In communities centered around these things, acknowledging the need for equal access for everyone is a vital step to creating communities that are more livable, accessible, and inclusive to all residents and travelers.

WHY MOBI-MATS? A COMMUNITY SUCCESS STORY



In 2022, April and Eilish joined the Oregon Coast Visitors Association staff, along with Dan Haag (Tillamook Coast Visitors Association), and Lincoln City Parks and Recreation Manager Jeanne Sprague to experience the 450 feet of Mobi-mats in Lincoln City on the central coast of Oregon. Lincoln City was the first city on the coast to take on a big Mobi-mat program. Led by Jeanne, the city has rolled out mats at four different sites, for a total of over 900 feet of mat!

During their visit, Eilish was able to go onto the beach for the first time in over 10 years. April shared that "It was an incredible moment, not only were we smelling the ocean and feeling the wind, we were actually able to walk down the beach with everyone else."



lincolncityor 41w · Follow

🧑‍🦽 Beach adventures are even more accessible here in Lincoln City!

2,043 likes



Lincoln City Parks & Recreation

February 15 · 🌐

THANKS to our [Friends of Lincoln City Parks and Recreation](#), who received a grant from [Explore Lincoln City](#), for funding 300ft of mobi mats in LC! Thanks also to our Parks Crew for maintaining the now 750 total ft of mobi mats throughout the season! Starting Memorial Day, mats will be placed at 4 LC beach accesses (SW 51st, D-River, NW 34th & NW 40th). More info on LC mobi mats: <https://i.mtr.cool/ccqvfpwzkg>

👍❤️ 239

20 comments 31 shares



The Mobi-mats were received with overwhelmingly positive feedback from locals and visitors alike, both in person and online. The announcement of the 'rollout' received incredible online engagement and press coverage statewide, making it their most far-reaching and well-received announcement to date with over 2,000 likes and 50+ comments expressing the gratitude felt for this accessibility initiative.



HERE'S WHAT THEY SAID:

“ My sister got to see the ocean for the first time via the Mobi-mats. She was 60. We stayed for hours because she didn't want to leave. So wonderful!

“ So, so happy to see these. Thinking of all the people who will get to enjoy the beach this summer in a far better way. In the midst of it – instead of observers close enough to feel how far away they still are. This is wonderful. ❤️

“ I'm a wheelchair user and thought I'd never be able to get near the ocean again. I love the beach and ocean. This made me cry with happiness! My family is definitely going to Lincoln City this summer.

Jeanne and the rest of the Lincoln City staff continue to be thrilled with the number of positive sentiments from locals and visitors, and she continues to promote Mobi-mats as an easy and low cost removal of barriers for people to get out to beaches and parks. She shared that,

“These mats create accessibility for everyone, not just wheelchair users but also families with strollers, the elderly, and even for emergency vehicle access. They are incredibly easy to implement, and they are safe. It's so easy to see the enormous benefits of these mats and I hope to see them utilized everywhere along the coast.”



CLOSER LOOK



Look for our case study notes throughout this toolkit to learn more about how Lincoln City implemented their Mobi-mat program.

CASE STUDY

**BEYOND THE BEACH:
OREGON'S FIRST AGRITOURISM MOBI-MAT**





Imagine a sprawling orchard on a sunny day. Rows of trees. The scent of trimmed branches and fallen apples. And a path that seamlessly connects it all — a kind of yellow brick road through the magic of a working farm — where visitors can move at their leisure to pick ripe fruit.

Beyond the beach, there is a whole world of possibilities for Mobi-Mats. Tourism applications are expansive — and now, the first agritourism Mobi-mat has made its debut.

HOW DID KIYOKAWA FAMILY ORCHARDS PILOT OREGON'S FIRST INLAND MOBI-MAT?

Thanks to a grant from Travel Oregon and Experience Mt. Hood & the Gorge, Randy and Rebecca Kiyokawa, owners of Kiyokawa Family Orchards in Mount Hood, installed more than 600 feet of Mobi-Mats in 2026.

Regional partners were first introduced to Mobi-Mats at a 2024 Travelability conference. As installations expanded along the coast, Experience Mt. Hood & the Gorge saw an opportunity to pilot the concept inland. A U-pick orchard was a natural fit. With a long harvest season stretching into the shoulder months, it offered a strong opportunity to extend access — and maximize the visitor experience.

Randy and Rebecca were eager participants and deeply grateful for the funding, which covered the installation in full. They had seen the mats used on beaches and immediately understood the potential of bringing them to a working farm.



“We knew it would bring more people with mobility issues to our farm,” Randy shared. “We’ve always had some, but they’ve mostly stayed in the paved areas. Now, so many more people can fully enjoy the experience.”

The mats exceeded expectations — both functionally and operationally. The Mobi-mat representative worked closely with the orchard team to address the unique conditions of the land. The mats blended seamlessly into daily farm life. Because the edges are securely tacked down, they posed no tripping hazard. Farm quads could drive over them without issue.

“And they don’t just help people with disabilities,” Randy added. “They make it easier for everyone — parents with strollers, older visitors, even folks who didn’t come prepared for muddy conditions.”



The mats are stored during winter and will return July 1 through November 1 in 2026. And they’re already looking ahead. Since the mats help direct the flow of traffic through the orchard, they plan on purchasing more and expanding into other areas.



The success at Kiyokawa Family Orchards demonstrates that Mobi-Mats are not limited to coastal environments. In agritourism settings and other working landscapes, they can expand participation, strengthen visitor experience, and provide operational benefits — proving that accessibility can grow well beyond the beach.

IMPLEMENTING YOUR MOBI-MAT PROGRAM

A STEP BY STEP GUIDE TO
BRINGING MOBI-MATS TO YOUR
COMMUNITY



1. IDENTIFY A LOCATION

If you're thinking about bringing a Mobi-mat to your community, one of the first steps is going to be identifying a location that could benefit from a mat. Ideal locations for Mobi-mats are areas that are commonly accessed by locals and tourists, with relatively flat (not too much incline) but uneven surfaces like grass, sand, or gravel.



CLOSER LOOK

Some feedback from the 2026 season to help you choose a suitable location:

- Consistent landscapes fare best. Seasonal streams and dune formations can cause shifting, which may require additional maintenance throughout the season for readjustment.
- In order for Mobi-mats to be usable, the parking area has to be accessible too. Make sure there is ADA parking with clear and easy access all the way down to the mats.
- True accessibility extends beyond the pathway. Sites with an ADA-accessible restroom nearby will provide a far more functional and inclusive experience.

2. TALK TO A MOBI-MAT SALES REPRESENTATIVE

Once you have identified a need and a potential location for a Mobi-mat, get in touch with your Mobi-mat sales representative to determine the length and type of mat that would be best suited to your location. The needed length can often be determined by looking at Google Maps with your sales representative, and the mat type you decide on might vary depending on expected usage.

MOBI-MAT CAN HELP YOU MAKE DECISIONS ABOUT THE FOLLOWING:

MAT TYPE



Mobi-mat has a large variety of product types, but the primary mats used for beaches, trails and events are the 5' and 6.5' width mats. 5' is the minimum for the mats to be ADA compliant, but most customers chose to go with a 6.5' wide mat because it's wide enough to allow two-way traffic.

While you can purchase larger mat lengths, Mobi-mat recommends that customers choose 50' mats and piece them together. One 50' x 6.5' mat weighs about 90 lbs – they can be rolled up and carried by one person, making them easier and faster to move and store, especially in coastal areas where mats may need to be moved quickly during storms or high tides.



Another consideration is whether to choose a straight mat, or a T-shape. Reports from the 2025-2026 season report that users prefer the T shape because it allows space for mobility device users to turn and 'park' closer to the water to enjoy the view, out of the way of others. This shape is also useful for easy turnaround at the end of a mat.

SEASONALITY

The seasonality of your location depends on factors like the weather, visitor traffic, and staff time. You can get specific advice about the best seasonality for your location by speaking with a Mobi-mat sales representative. Mobi-mats are waterproof and weather resistant, but locations like those on the coast should consider factors like storms and king tides, which can cover the mats with more sand, or pull them out to sea.



CLOSER LOOK

On the coast, the seasonality for Mobi-mats on beaches is typically from Memorial Day (May) to Labor Day (September). Lincoln City removes their mats for the winter season, but other locations with larger beaches (like Seaside) are able to leave them out year round.

PRICING

As of February 2026, pricing for the 6.5 ft wide mats was as follows:

- 50' for \$2,885.00
- 100' for \$5,459.00

These are examples of retail pricing, but once your exact specifications are determined what is needed, Mobi-mat typically discounts orders. Pre cut sizes are most common, but custom cuts are available. Contact Mobi-mat for a specific quote based on your site's needs.

SHIPPING: Quotes are good for three months, but shipping costs vary based on the economy and time of year. The average shipping for a 6.5 50' mat is \$400

3. CREATE A PROJECT PLAN

DETERMINE PROJECT OWNERSHIP

Next, organizations will need to work together to determine ownership and implementation. Program ownership can vary based on the location and the specific initiative, but commonly, the responsibility falls on a combination of the following entities:

LOCAL GOVERNMENT

Municipalities and local government bodies often own and take the lead in implementing Mobi-mats. Parks and recreation departments, in particular, may oversee their installation and maintenance.

PARKS AND RECREATION DEPARTMENTS

Within local government structures, parks and recreation departments commonly own and manage Mobi-mats. They are directly involved in the decision-making process, selecting appropriate locations, and ensuring that the pathways meet the needs of the community.

STATE PARKS AND RECREATION AGENCIES

In regions with significant state-managed outdoor spaces, state parks and recreation agencies may own and implement Mobi-mats at state parks, beaches, and other recreational areas. In many cases, Mobi-mat locations will be at least partly on State Park land, and will need to be permitted.

- *In Oregon, this agency will be the Oregon Parks and Recreation Department (OPRD). OPRD is supportive of the use of Mobi-mats where feasible, and in some cases there may be opportunities to partner with them on cost and storage solutions, but these will need to be determined on a case-by-case basis.*

TOURISM ORGANIZATIONS

Tourism boards or Destination Management Organizations responsible for promoting local tourism may be involved in the ownership and implementation of Mobi-mats, especially in areas where accessibility is a key factor in attracting visitors.

NONPROFIT ORGANIZATIONS

Certain nonprofit organizations dedicated to accessibility, disability advocacy, or outdoor recreation may own and implement Mobi-mats. They might collaborate with local governments or independently fund and manage projects.

DETERMINE PROJECT OWNERSHIP

PUBLIC-PRIVATE PARTNERSHIPS

Ownership and implementation can be a joint effort between public entities and private organizations, such as businesses, community groups, or foundations. Public-private partnerships may contribute to funding, installation, and ongoing maintenance.

COMMUNITY GROUPS AND ADVOCACY ORGANIZATIONS

Local community groups, often advocating for accessibility and the rights of people with disabilities, may play a role in the ownership and implementation of Mobi-mats. They might engage in fundraising, awareness campaigns, and collaborate with local authorities.

COMMERCIAL ENTITIES AND RESORTS

In tourist destinations or areas with commercial interests, resorts, hotels, or other commercial entities may own and implement Mobi-mats to enhance accessibility for their guests.

It's essential to note that the specific ownership structure can vary widely based on the region, the nature of the project, and the priorities of the stakeholders involved. Collaborative efforts between various entities, including government bodies, nonprofits, and private businesses, are often successful in ensuring the implementation and maintenance of Mobi-mats.

CLOSER LOOK

The four mats in Lincoln City are owned and maintained entirely by the Lincoln City Parks and Recreation Department. In other circumstances, mats might be owned and maintained by a combination of organizations. For example, in Seaside, Mobi-mats are owned by the City of Seaside Visitors Bureau, and are maintained by the Public Works Department.

Oregon Coast partners are in early discussions about collaborating to purchase Mobi-mats that can be available to the region, and rented or 'checked-out' for events requiring more accessibility. In areas where multiple organizations can partner to create a lending program, this is a great option for places with smaller budgets or less staff time to still utilize Mobi-mats part time.

DETERMINE LIABILITY

Liability ownership is one of the most common questions relating to Mobi-mats, and depending on their exact use and location, the answer can vary. Fortunately, in most cases Mobi-mats do not carry any increased liability risks. Furthermore, they create what is often a safer pathway than the otherwise uneven surfaces that people might attempt to traverse with mobility devices or strollers.

MOBI-MATS ARE MOST OFTEN COVERED BY THE INSURANCE POLICY OF THE PURCHASER.

City and state park properties are usually insured under municipal or public entity insurance, which offers coverage for the various risks and liabilities faced by municipalities, counties, and other public entities. For example, these policies might cover:

- Bodily injury, property damage, and personal injury claims that occur in public spaces or as a result of municipal operations.
- Protection against damages to municipal-owned properties like buildings, parks, and infrastructure.

TYPICALLY, MOBI-MATS WILL FALL UNDER THE SAME KIND OF LIABILITY AS ANY OTHER PARK ASSET.

A typical process for insuring Mobi-mats would be to add them to your asset log summary (this list might include assets like park vehicles or equipment).

If you are installing a Mobi-mat, and are working with one of these insurers, talk to your insurance provider to find out what they require to install a new park amenity.



CLOSER LOOK

Lincoln City's Mobi-mats are added to their asset log summary, and their municipal insurer shared that they have no liability issues with Mobi-mats. Their underwriter went out to the beach to inspect the mats, and commented that they were sturdy and overall a great tool for increasing accessibility.

Mats can also be insured under event insurance (for example, if a city were to borrow a mat to use for one specific event). In these cases, many event insurance policies have an endorsement that can be applied to equipment rented through third parties. Check with your insurance provider for exact details.

DETERMINE LIABILITY

ADDITIONAL INSURANCE OPTIONS

Another option your organization might consider is adding an inland marine insurance policy to cover your Mobi-mats.

Inland marine insurance is a type of business insurance that provides financial protection for specific property, including:

- Movable property like tools, inventory used at a job site, store, or transport overland (trucks, etc).
- Specialized property like construction machinery, or computer equipment that might not be fully covered under your standard business policy.

Inland marine insurance is a separate policy that can complement your existing business insurance, like a business owner's policy (BOP), by filling in coverage gaps for specific types of property.

To get started, reach out to your current business insurance provider: They might already offer inland marine coverage as an add-on to your existing policy. You can also search for business insurance brokers or agents in your area.

[Learn more about inland marine insurance here.](#)



4. DEVELOP A MANAGEMENT PLAN

Before implementing a Mobi-mat program, you will need to have a plan in place for the installation and ongoing maintenance of the mats. The following section details the time and staff needs, along with helpful tips for the installation and care of your Mobi-mats.

PLANNING FOR SET-UP AND TEAR DOWN



1 HOUR
PER 50 FT
SECTION



3-4 STAFF

Staff will work together to roll out the mats on the designated pathway, securing them in place with large stakes, and test them out to make sure they are properly installed. Tear down takes about the same amount of time with the same amount of people.



CLOSER LOOK

Users recommend purchasing 50 ft sections as opposed to 100 ft sections, as they are lighter and easier to maneuver.

Installing 100 ft sections is not generally advised as they are the heaviest and hardest to move. Installing 50 ft sections makes it easier to set up, and easier to move smaller sections as needed. Users in locations where sand and tides are a factor could consider installing 50 ft segments one at a time to see how they fare in different tides, before rolling out all at once.

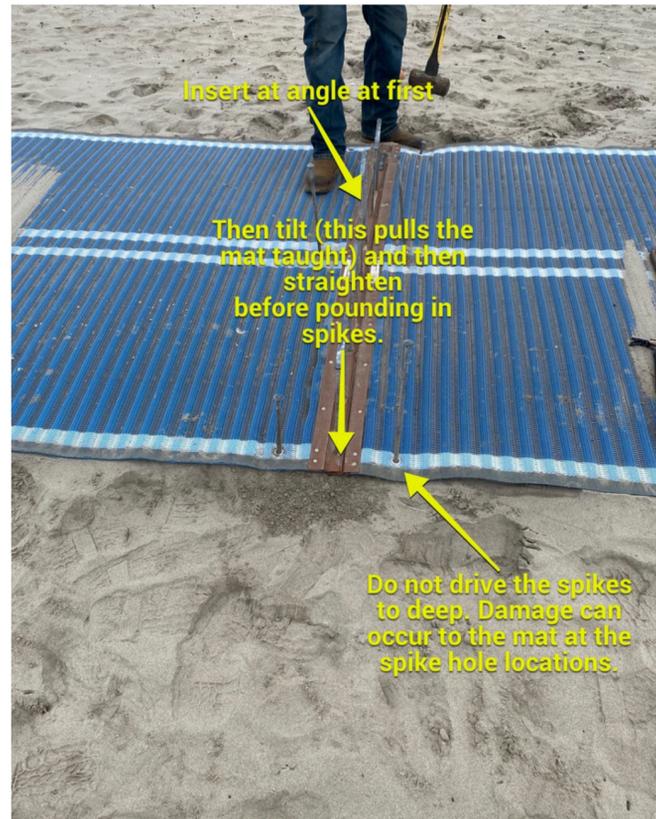
TIPS FOR INSTALLATION

Seaside was one of the first communities to pioneer Mobi-mats in Oregon in 2023. For the 2026 season, their experienced public works crew shared the following valuable installation tips.



SITE PREPARATION

- Proper preparation of the area is key to a successful installation. Use the appropriate equipment (if you have access) and take the time to grade a smooth path for the Mobi-mat.
- Grade to a flat surface. We found that performing this work the day after a rain event allows for better sand compaction and creates a firmer base for installation.

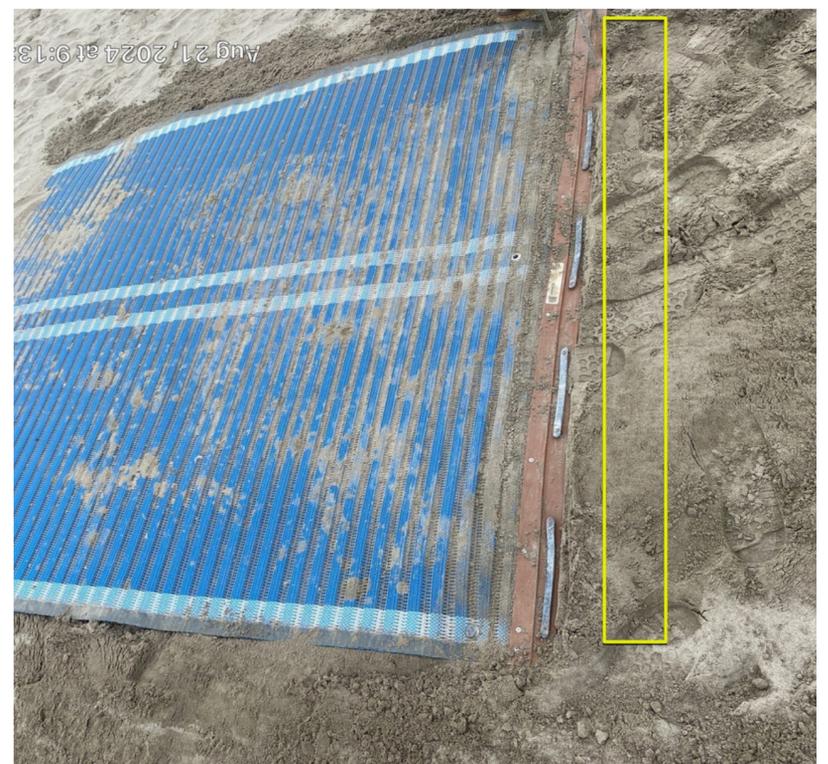


JOINING TWO MATS

- When installing and joining two mats, insert the U-shaped spikes into the sand at an angle. Then straighten them to pull tension on the mat before pounding in the hardware.
- Do not install the spikes too deep, as damage can occur to the spike hole area.
- We are considering adding a 3" x 3" square bearing plate washer with the spike to help spread tension across the mat.

SECURING THE END OF THE MAT

- Dig a shallow depression for the last set of spikes.
- Fill in the depression with sand and smooth it out so it is level with the top of the mat.





WHAT TO EXPECT OVER TIME

Over time, where mats are joined, a valley can develop between sections as wind blows sand underneath and raises the mat.



Wind can lift the mat, allowing sand to build up underneath and create uneven surfaces. When the mats reach this point, it is time to pull them up, re-grade the surface, and reinstall. This most likely needs to be done every 30–60 days, depending on wind conditions and how well the mat was initially installed.



This is also typical at the end of the mat: wind may blow sand underneath, lifting it, while also eroding sand in front of the mat. We have tried replacing eroded sand and re-grading a ramp, but this typically only holds for about a week.



These photos show the mats being uninstalled and reinstalled after approximately 45–60 days.

MOBI-MAT INSTALLATION VIDEOS



**HOW TO CUT
THE MATS**



**HOW TO CREATE
AN ANGLE**



**INSTALLATION
& REMOVAL**

MAINTENANCE

Mobi-mats require regular but straightforward maintenance, primarily involving the removal of sand or snow, and occasional adjustments. The responsibility for maintenance may vary depending on each unique solution. Often, the responsibility falls on parks and recreation staff – but due to the ease of maintenance, volunteers can easily get involved with the set up, tear down, and ongoing maintenance.

SET-UP AND TEAR DOWN

RECOMMENDED TOOLS

- Leaf blower
- Shovel
- Push-broom
- Rake to help break up heavy/ wet sand

Routine maintenance primarily involves checking to make sure mats are clean and secure. In coastal locations, staff will check the mats once a week to blow the sand off with a broom or leaf blower and straighten them out if needed. In more inland locations, staff might need to clear dirt or snow from the mats.

The frequency of maintenance will vary based on the unique characteristics of each location. An approximate estimate of needed staff time is 1-2 staff members, 2-3 hours each week.



CLOSER LOOK

Cannon Beach has dramatic tide changes and seasonal rivers, which resulted in unexpected maintenance needs. After big tides changes, mats could be buried beneath 2-3 inches of wet sand, which required a bit more time to break up and sweep away. Once staff identified these trends, maintenance was manageable with about 3-4 hours per week of staff time.

The biggest takeaway? Have a plan in place for mat maintenance – one that includes a schedule of staff or volunteers, and secure a plan B in place in case of unavailability.

STORAGE

Mobi-mats might be stored indoors in parks and recreation storage areas when available. If no indoor space is available, the mats can be stored outside. Coastal cities might consider storing their mats at the local Tsunami cache sites.



CLOSER LOOK

Lincoln City's four mats are stored leaned against the outside of their parks maintenance shop. Since the mats are made from 100% recycled polyester, they can be stored outside without concerns about durability.

Mats in Lincoln City are maintained weekly by 1-2 staff members, who will go out for 1-2 hours at a time to blow sand off the mats.

In seaside, they typically schedule 1 hour of staff time per week. They note that in the summer, the wind was more self-regulating and a lot of the sand would blow off naturally. More maintenance might be required in the winter months, which is something to consider depending on staff time and resources.

4. SECURE FUNDING

Mobi-mats can be funded from a variety of sources. Most commonly, especially on the Oregon Coast, accessibility initiatives are built into budgets, and Mobi-mats are a great allocation of those resources. **OTHER FUNDING SOURCES MAY INCLUDE:**

LOCAL GOVERNMENT BUDGETS

Municipalities and counties may allocate funds in their budgets for projects related to accessibility and recreation. Parks and recreation departments might receive funding for initiatives that enhance public spaces.

TOURISM AND DESTINATION MARKETING FUNDS

In a region that is heavily reliant on tourism, funds designated for destination marketing and improvement of tourist attractions may be utilized for projects like installing Mobi-mats to enhance accessibility for a broader range of visitors.

GRANTS

Local governments, non-profit organizations, and tourism boards often apply for grants from state or federal agencies, as well as private foundations, that support initiatives promoting accessibility, inclusivity, and community well-being. The Oregon Coast Visitors Association keeps an [ongoing list of tourism-related grants](#), many of which focus on inclusivity and accessibility initiatives.

NONPROFIT ORGANIZATIONS

Certain nonprofit organizations focused on accessibility, inclusion, or outdoor recreation may provide grants or support for projects like Mobi-mat installations.

PUBLIC-PRIVATE PARTNERSHIPS

Collaboration with local businesses, corporate sponsors, and even individuals can be an additional source of funding. Businesses may see value in supporting projects that contribute to community well-being and accessibility. An example of this kind of partnership might be selling commemorative panels that can feature a business logo, or a message in memory of a loved one.



CLOSER LOOK

Mobi-mats in Lincoln City were funded by the city budget, with support from OCVA, Explore Lincoln City and Friends of Lincoln City Parks and Recreation 501c3.

Mats in Seaside were funded entirely by the city and were charged to budgets specifically aimed at accessibility initiatives.

5. SECURE PERMITS

WORK WITH YOUR LOCAL GOVERNMENT

Once you have worked with Mobi-mat on your project estimate, your local government (municipalities and cities) can provide the initial approval for public beach access locations, trailheads, or event spaces. They may also be able to give you information about managing liability concerns and ensuring compliance with local regulations. Depending on your unique situation, local government may also allocate staff time to mat maintenance, or mat storage.

OBTAIN A PERMIT FROM OREGON PARKS AND RECREATION DEPARTMENT (OPRD)

Depending on the location of your mat, the next step will likely be to contact OPRD. Mobi-mats on OPRD property must acquire a permit from OPRD, and permits must be renewed each year.

OPRD is supportive of the use of Mobi-mats where feasible, and is willing to work with you on identifying those locations. In some cases they may also be able to assist with storage, though storage is limited and would need to be determined on a case-by-case basis.

KEEP IN MIND

When reaching out to get a permit for a mat, OPRD recommends getting in touch in the winter or early spring to begin your application process, since the summer months are much busier.



COMPLETE AN ADA SITE EVALUATION

If you are using your mat to create accessibility access to beaches, parks, trails, or in event spaces, you should also work with an ADA coordinator to make sure the chosen location is ADA compliant.

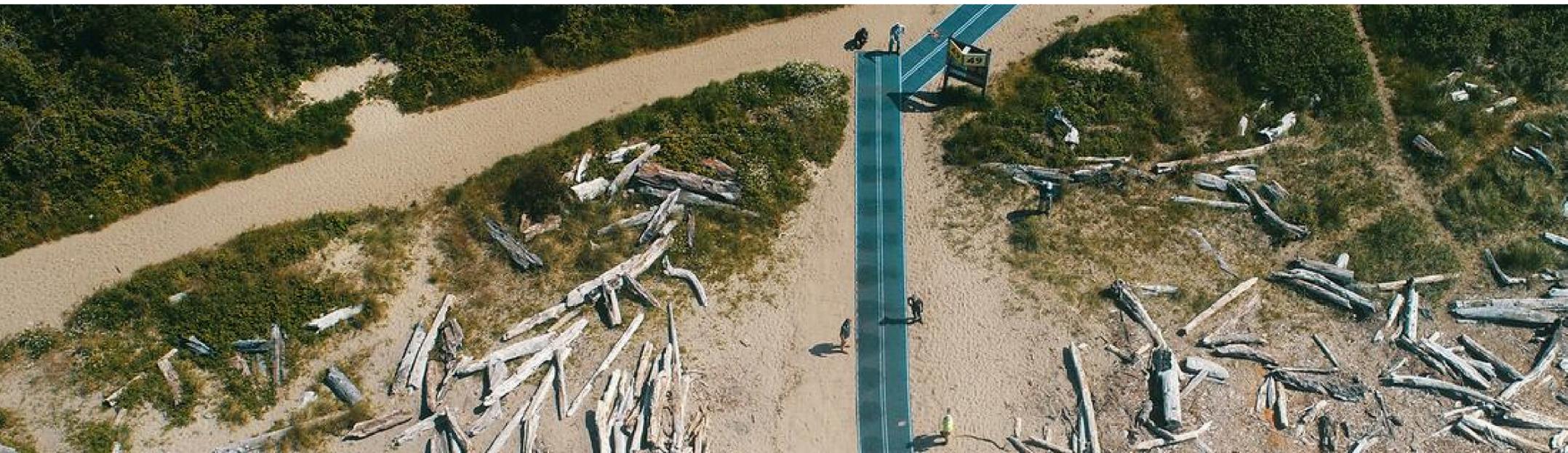
SOME THINGS THEY WILL CONSIDER ARE:

- Look for a slope below 4%
- Is there ADA parking with direct access to the mats? Remember that for your mats to be usable, the parking area has to be accessible too. Make sure there is ADA parking with clear and easy access down to the mats.
- True accessibility extends beyond the pathway. Sites with an ADA-accessible restroom nearby will provide a far more functional and inclusive experience.

CLOSER LOOK

Lincoln City worked with their City ADA coordinator to ensure that their access locations were ADA compliant. Their parks staff went out to the sites with their ADA coordinator to physically inspect the site before approval. If you don't already have an ADA coordinator, you can work with your state jurisdiction ADA coordinator.

Part of the OPRD permitting process will involve a site evaluation with an ADA coordinator. If you don't already have an ADA coordinator, visit the US Access Board for assistance on outdoor recreation: www.access-board.gov



6. PROJECT IMPLEMENTATION

FINALIZE PURCHASE

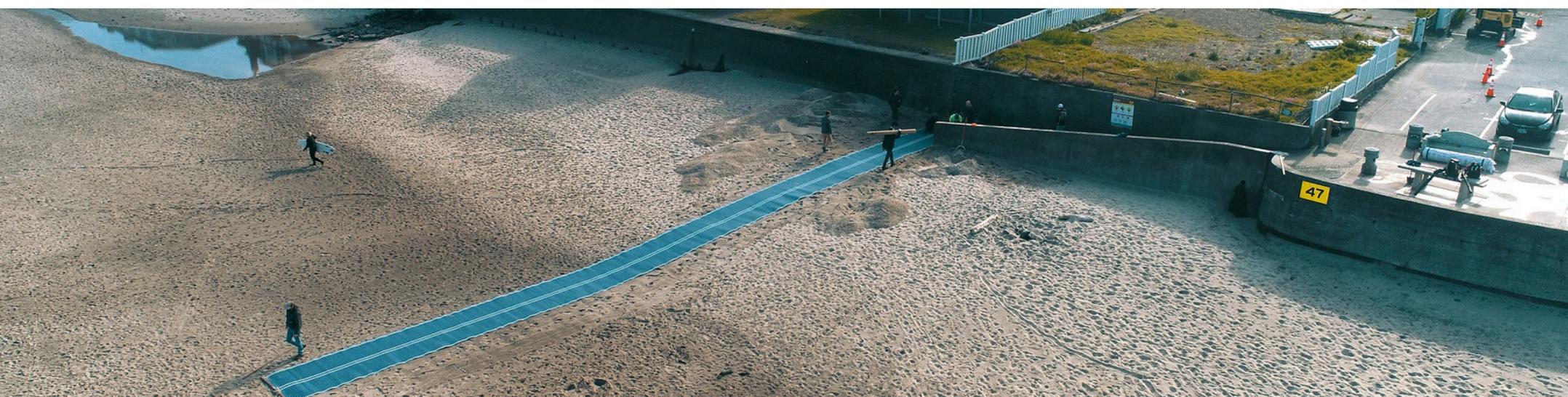
After working with an ADA coordinator and obtaining all the needed permits, you will have a better understanding of exactly where and how long your mat can be. This is a good time to get in touch (or back in touch) with your Mobi-mat sales rep to make final decisions about mat size and type.

FINALIZE A WORK/ MAINTENANCE PLAN

The work plan for rolling out mats and maintaining them may fall to one organization, or a combination of groups including local government (ie: parks and recreation), nonprofit and volunteer groups, or local tourism organizations. These are also good organizations to consider working with on supporting your Mobi-mat initiative as part of broader accessibility and tourism initiatives, or as collaborators for funding.

MARKET YOUR MATS!

Once the logistics are taken care of, it's time to roll out the mats! You can drum up excitement in advance of the mats arrival by announcing through parks, city, tourism, and nonprofit channels. You might plan a ribbon cutting ceremony, and invite the community out for the official mat opening. This is a great opportunity to take photos, and then share about the official opening with photos of community members using the mats. Get ready for a flood of positive comments because this is guaranteed to be a feel-good and rewarding community event.



MARKET YOUR MATS!

Once the logistics are taken care of, it's time to roll out the mats! You can drum up excitement in advance of the mats arrival by announcing through parks, city, tourism, and nonprofit channels. You might plan a ribbon cutting ceremony, and invite the community out for the official mat opening. This is a great opportunity to take photos, and then share about the official opening with photos of community members using the mats. Get ready for a flood of positive comments because this is guaranteed to be a feel-good and rewarding community event.



CLOSER LOOK

One of the most effective ways to market — and help fund — your Mobi-mats is through branded logo panels. Mobi-mat offers customizable “ad connector” sections featuring high-quality, full-color logos that can be easily swapped out as needed. Use them to recognize a key funding partner, highlight a sponsor, or even display the names of individual donors.

Cannon Beach was the first on the Oregon Coast to implement logos onto their mats. They also opted for the tan mat color instead of the classic blue, which made for another great aesthetic touch.





CONCLUSION

Mobi-mats offer an incredible low-cost and high-reward tool for fostering accessibility and inclusivity in outdoor spaces, contributing to the creation of more livable communities and welcoming tourist destinations. The success of Mobi-mats in Oregon is a testament to the huge difference the mats make for visitors and locals, and offer an example of how to successfully implement Mobi-mats into a community.

As you move forward with your Mobi-mat initiatives, feel free to reach out to the provided contacts for guidance and support. Together, we can continue to build more accessible and inclusive outdoor spaces across our state, creating a positive impact on the lives of residents and visitors alike.

Organizations taking on this work or other accessibility initiatives can refer to the OPRD [Accessibility Design Standards](#) document for additional information about needs and specifications. To learn more about accessibility initiatives on the Oregon Coast, visit the [Oregon Coast Visitors Association's website](#).

THANK YOU

CONTACT INFO

OREGON PARKS AND RECREATION (OPRD) CONTACT INFO

Oregon Parks and Recreation is the best source to answer questions about permitting (depending on your specific location).

PERMITTING

Allison.Mangini@opr.d.oregon.gov | 541-220-3786

To start your permit process, contact Allison Mangini. Allison will assess each scenario and direct you to the appropriate park managers as needed.

ADA COORDINATOR

Helena.Kesch@opr.d.oregon.gov | 503-881-4637

For questions about ADA coordination, contact Helena Kesch.

Note: If you are reaching out to get a permit for a mat, aim to get in touch in the winter or early spring to begin your application process, since the summer months are much busier.

MOBI-MAT CONTACT INFO

Info@mobi-mat.com | 973-928-3040

Bruce.glen@mobi-mat.com | 917-459-9113

Questions and quotes for Mobi-mats statewide can be directed to West Coast Sales Manager, Glen Bruce. Glen is available anytime to help you with choosing locations, sizes, mat types, and more.



OCVA CONTACT INFO

Industry@thepeoplescoast.com

Questions about this toolkit or other accessibility work on the Oregon Coast? Contact the Oregon Coast Visitors Association.