

NCTMN SUMMIT

**MARCH 12, 2025
9:30AM-4:30PM**

The **North Coast Tourism Management Network** (NCTMN) enhances healthy, collaborative, sustainable relationships between coastal visitors, residents, and the environment.

MORNING AGENDA

9:30 A.M. - WELCOME!

Registration

Official Welcome + Context Setting

Key Visitation Trends + Opportunities

-- Break --

Tourism Management Conversations

- Improve and Diversify Visitor Transportation Options
 - Kathy Kleczek, Dept. of Land Conservation and Development
 - Carolyn Crisp, R2 Oregon Dept. of Transportation
- Improving Accessibility
 - Dan Haag, Tillamook Coast Visitors Association
 - Carolyn Wuebben, Columbia Maritime Museum
- Encouraging Stewardship Behavior
 - Lynnee Jacks, Oregon Coast Visitors Association
 - Lisa Habecker, Friends of Haystack Rock
 - Angela Whitlock, North Coast Land Conservancy
- Outdoor Recreation Development
 - Carolyn Fitchett, Salmonberry Trail
 - Sierra Spinler, Cannon Beach Chamber of Commerce

Envisioning Success: Vision Activity

12:30 P.M. - 2:00 P.M. NETWORKING LUNCH BREAK

AFTERNOON AGENDA

2:00 P.M. - POST LUNCH VISIONING

Implementing Change: Designing Impact Areas

Areas of Focus - Breakout Groups

- Participants will self-select into breakout working groups to explore innovative solutions in tourism management areas of focus.

Focus Groups Report Back

Wrap Up + Next Steps

4:30 P.M. - ADJOURN

RESOURCES

GRANTS



RESIDENT SENTIMENT



NCTMN



CAR-FREE



STEWARDSHIP (ENGLISH)



STEWARDSHIP (SPANISH)



Have a great idea to share? Want to talk about how to partner with NCTMN?
Contact Finn Johnson at resiliency@thepeoplescoast.com